



# Intel® Industrial Edge Insights SW for Buildings with Haystack

Rama Karamsetty

Product Manager

Industrial Solutions Division, IOTG-Intel

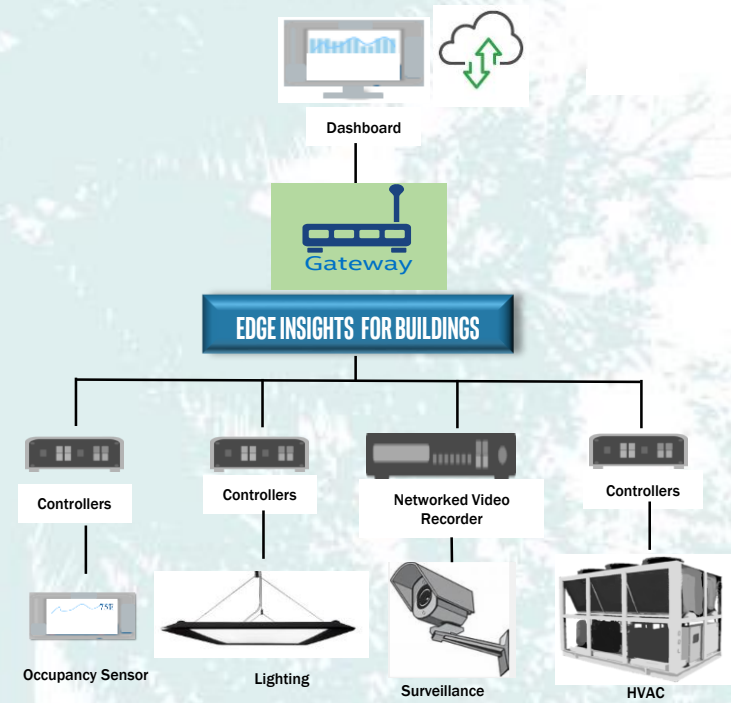
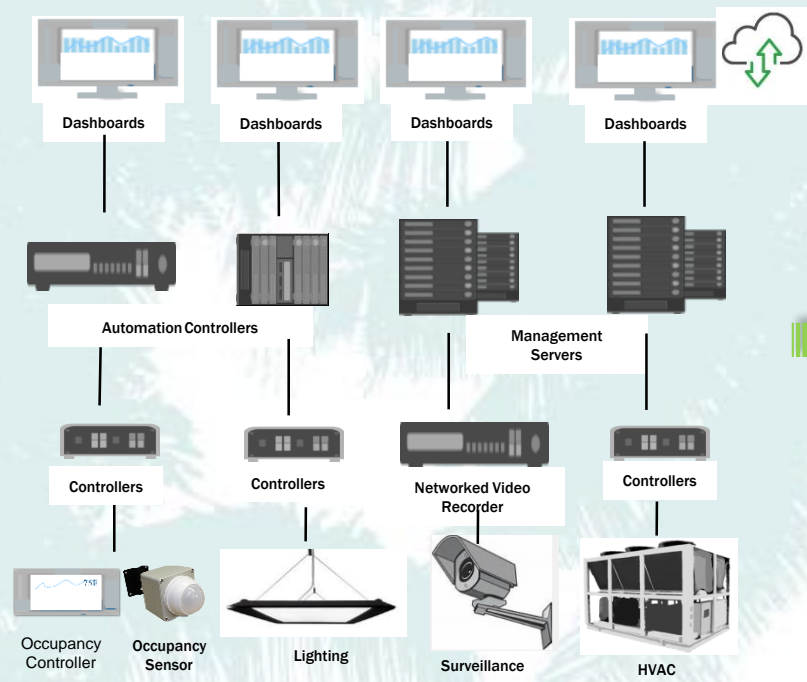


# CONSOLIDATING BUILDING EXPERIENCES

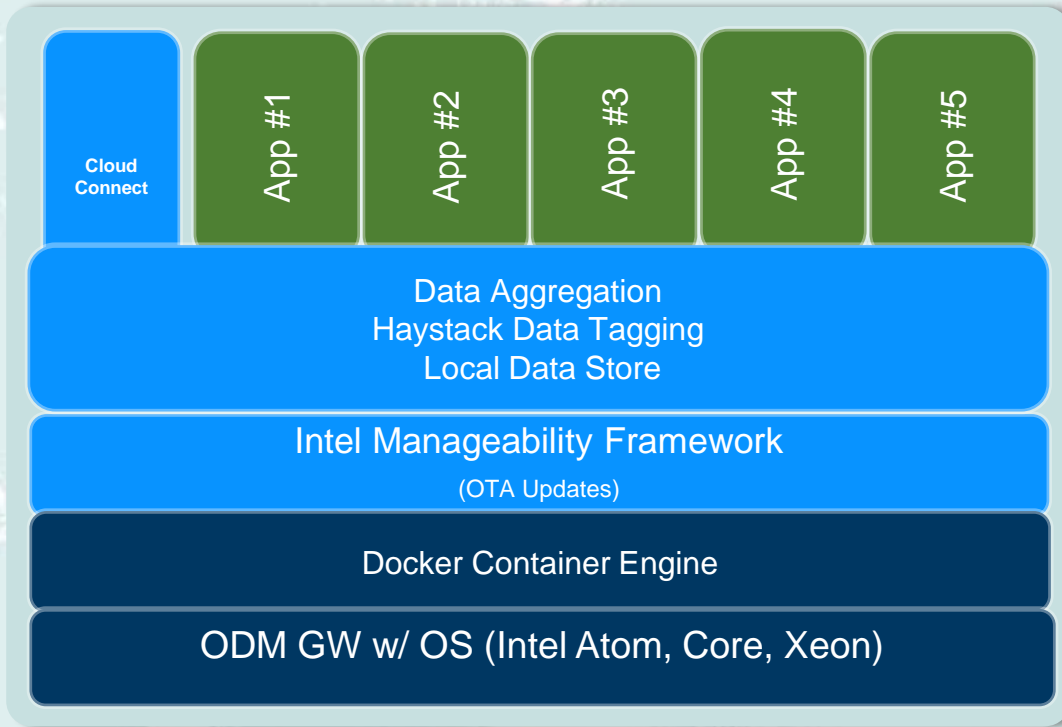


# SIMPLIFYING SMART BUILDINGS

Enterprise  
Supervisory  
Control  
Field



# INTEL PARTNER ENABLED SOLUTION WITH ISV APPLICATIONS



## Modular

Modular container based architecture

Ability to integrate more protocol stacks as needed

## Scalable

## Local/Cloud Data

Ability to make data available openly for application developers

Ability to Integrate and work with Ecosystem 'Use Case' Leaders

## Ecosystem

## Security

OTA manageability, security

Ability to add use case centric features – Speech, Location, Counting

## New Use Cases

- Intel Developed Components
- ODM built/installed
- Partner Components

# INSIGHTS FOR BUILDINGS



Reduced  
Cost of  
Maintenance

Building  
Owner

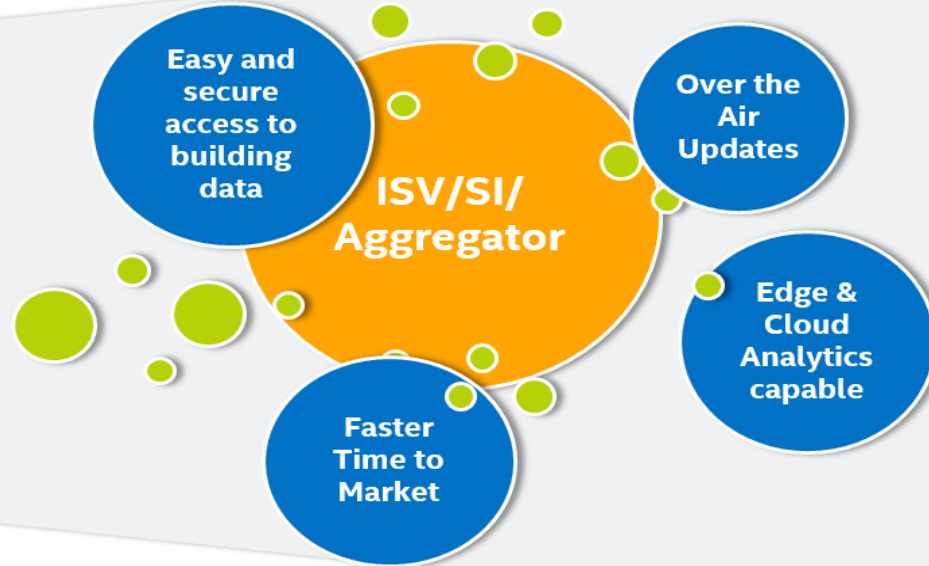
Enable New  
Experiences  
Faster

Data  
Aggregation  
with Security

**BUILDINGS WORKLOAD CONSOLIDATION**

**BUILDINGS EDGE COMPUTE**

# INSIGHTS FOR BUILDINGS



**YOUR APP CAN RUN ON INSIGHTS STACK**

# Contact Information

---

Rama Karamsetty

[ramakrishna.karamsetty@intel.com](mailto:ramakrishna.karamsetty@intel.com)

@Intel\_Rama



---

Notices:

© 2019 Intel Corporation. All Rights Reserved. Intel and the Intel logo are trademarks of Intel Corporation or its subsidiaries in the US and/or other countries. Other names and brands may be claimed as the property of others.

